



# Cambridge International AS & A Level

CANDIDATE  
NAME

CENTRE  
NUMBER

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**TRAVEL & TOURISM**

**9395/43**

Paper 4 Destination Management

**May/June 2022**

**1 hour 30 minutes**

You must answer on the question paper.

You will need: Insert (enclosed)

## INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

## INFORMATION

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

1 Refer to Fig. 1.1 (Insert), information about South Africa.

(a) Explain **two** ways South African Tourism could minimise economic leakage.

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[4]

(b) Assess the benefits for South African Tourism of working in partnership with NGOs and commercial organisations.

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